



DIGITAL MANUFACTURING PARAMETERS

DIGITAL PRINTING

Quantity: 25 copy minimum
Color(s): One-color or four-color
Type: Text and insert printing

Paper Selections	Brightness	Opacity	PPI
45# Natural Offset	74	91	640
50# White Offset	94	91	500
50# Natural Offset	78	92	400
55# Natural Offset	78	92	360
60# White Offset	94	93	450
70# Gloss Coated	94	92.5	630
70# Matte Coated	94	93.5	570

Endsheet Options

Matching text may be printed
80# Rainbow Antique (unprinted) colors:
Black, Red, Cafe, Navy, Sand, Maroon

BINDING

Trim sizes: 4" x 7" through 9" x 12"
Bulk range: minimum 1/8" papercover
minimum 1/4" hardcover
maximum 2.5" for both
Bind styles: Adhesive hardcover
Adhesive papercover

Case Cover Choices

Arlington Onyx Vellum
Arlington Indigo Vellum
Arlington Charcoal Linen
Arlington Khaki Linen
Sierra Medium Blue
Excel Kidskin Black
80# Rainbow Antique Sand
80# Rainbow Antique Black
80# Rainbow Antique Forest
80# Rainbow Antique Navy
80# Rainbow Antique Red
80# Rainbow Antique Maroon

Stamping Foils

General Roll Leaf Lustrofoil
Gold B22
Gold S145
Gold SD 513
Silver B5
Platinum S7
Metallic Red 88
Metallic Blue 64
Black 900
White 100
Red 420
Cream 110

Headband Colors

White	Black/White	Black/Gold
Black	Green/White	Green/Gold
	Blue/White	Blue/Gold
	Red/White	Red/Gold

COMPONENT PRODUCTION

Color(s): One-color through four-color
Special: Front and back printing
available on papercovers

Component Paper stock: Papercovers – 12 point
Preprints – 100#
Bookjackets – 100#
Lamination: Gloss or matte lay-flat

ORDERING INFORMATION

Convenient web interface portal at www.MapleShortRun.com
Full media flexibility between our offset and digital platforms via the *FlexStream* program
Please contact your Sales Representative for additional information on digital printing